

# AIDAN ROSENBERG

## PORTFOLIO

[aidan.rosenbergs.org/design](https://aidan.rosenbergs.org/design)

## CONTACT

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📍 Boston, MA

🔗 [github.com/ahrosen-919](https://github.com/ahrosen-919)

## EDUCATION

**Northeastern University**

*Dec. 2024*

**B.S. Computer Science & Media Arts**

*Summa Cum Laude*

## SKILLS

### Art and Design

After Effects

Premiere Pro

Illustrator

InDesign

Photoshop

Figma

Adobe XD

Autodesk Maya

Unity

Substance 3D Painter

Substance 3D Designer

ZBrush

Xgen

Marvelous Designer

Clip Studio

### Languages and Frameworks

*Proficient in:*

Java, C#, TypeScript, HTML,

CSS, SQL, React

*Familiar with:*

C++, MongoDB

## WORK AND VOLUNTEER EXPERIENCE

### Freelance Multimedia Designer | Remote

*Freelance | Oct. 2025 - Present*

- Designed [logo](#) and branding for client's website, print assets, and other advertising mediums
- Created designs and layouts for various forms of printed media for client, including CD digipaks and booklets

### Video Marketing Co-op | Boston, MA

*Elastic Path | Jan. - Jul. 2023*

- Storyboarded, created all visual assets for, and animated three [explanatory short videos](#) visualizing marketing scripts
- Created [animated clips](#), edited videos, and created related graphical assets for company's website blog, YouTube channel, digital ads, social media, trade shows, and Gartner Magic Quadrant™ submission
- Edited and created branding for several YouTube series; created templates to enable easy editing of future videos
- Created templates for video assets to enable easy and consistent video editing

### Graphic Design Co-op | Boston, MA

*Coverys | Jan. - Jul. 2022 (FT) | Jul. - Aug. 2022 (PT)*

- Created and designed 24-page [interactive brochure](#) with original graphics and animated data visualizations
- Created unique [branding materials](#) for presence at U.S. Open including: themed decals, documents, brochures, and signage
- Designed and animated social media templates and posts, blog post and brochure graphics, brochures, email templates, and event invites

### Design Intern | Belmar, NJ

*Semgeeks | Apr. - Jun. 2020*

- Redesigned 100% of sample website independently using Wix; designed [mock landing pages](#) and single page sites
- Edited images for company blogs, improved site stability

## PROJECTS

### [A Jewish Mother's Holiday Helper](#) | *Book Design*

- Designed a 76-page cookbook from scratch; compiled and edited recipes and corresponding photos, color corrected and edited images in Photoshop, created layout for individual recipes, images, and tables of contents, and designed a front and back cover

### [Torelios](#) | *3D Environment Asset Pack*

- Designed, modeled, and textured a complete stylized modular 3D asset pack for an environment, including building components and props; created custom procedural materials using node-based software

### [Cat Bike](#) | *3D Animation*

- Designed, modeled, rigged, textured, and animated a unique vehicle and composited it in a real-world backdrop, focusing on camera matching and hard-surface modeling